

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shell Oil Company		06/04/2003	Delaware: DELAWARE

## RECEIVING PARTY DATA

Name:	Shell Trademark Management B.V.
Street Address:	Carel van Bylandtlaan 30, 2596 HR
City:	The Hague
State/Country:	NETHERLANDS
Entity Type:	CORPORATION: NETHERLANDS

## PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2586137	SHELL OPTIMAX
Registration Number:	2721718	MAKING ENERGY EASY
Registration Number:	2545089	BIOREMEDIY
Registration Number:	2556804	SHELL EASY PAY
Registration Number:	2684772	FIELDWARE
Registration Number:	2625736	LUBRIPLAN
Registration Number:	2596116	
Registration Number:	2593002	
Registration Number:	2576461	SHELL CAPITAL

## CORRESPONDENCE DATA

Fax Number: (713)241-6617

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 713-241-2698

Email: ipptomail@shell.com

Correspondent Name: Kimbley L. Muller

Address Line 1: 910 Louisiana OSP 4794

Address Line 4: Houston, TEXAS 77002

TRADEMARK

REEL: 002732 FRAME: 0617

CH \$240.00 2586137

DOMESTIC REPRESENTATIVE

Name: Kimbley L. Muller  
Address Line 1: 910 Louisiana OSP 4794  
Address Line 4: Houston, TEXAS 77002

NAME OF SUBMITTER:	Nancye Gorman
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Total Attachments: 2  
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## ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Shell Oil Company ("Assignor") with an address at 910 Louisiana, Houston, Texas 77002, has agreed, subject to the rights of others, to assign all of its interest in the trademarks as shown in Exhibit A ("Trademarks"), including all common law rights and certificates of registration consistent therewith to Shell Trademark Management B.V. ("Assignee") located at Carel van Bylandtlaan 30, 2596 HR, The Hague, Netherlands; and

WHEREAS, Shell Trademark Management B.V. desires to accept the assignment of the Trademarks and all rights and obligations pursuant thereto.

NOW THEREFORE, for good and valuable consideration, Shell Oil Company, as Assignor, hereby assigns to Shell Trademark Management B.V., as Assignee, all rights, title, and interest together with the good will associated therewith in and to the said Trademarks. This assignment shall be effective June 4, 2003.

SHELL OIL COMPANY

By: 

Printed Name: **S. J. Paul**  
**Assistant Secretary**

Title: \_\_\_\_\_

Date: Aug 25, 2003

SHELL TRADEMARK MANAGEMENT B.V.

By: 

Printed Name: KIMBERLY L. MULLER

Title: Vice President

Date: 25 August 2003

# **EXHIBIT A**

<u>MARK</u>	<u>SERIAL NO.</u>	<u>REGISTRATION NO.</u>
SHELL OPTIMAX	75955910	2586137
MAKING ENERGY EASY	75799412	2721718
BIOREMEDY	78020346	2545089
SHELL EASY PAY	75822036	2556804
FIELDWARE	78077324	2684772
LUBRIPLAN	75881873	2625736
CRITERION DESIGN MARK	78058757	2596116
PROTECTION DESIGN MARK	78025068	2593002
SHELL CAPITAL	75672631	2576461